

SCHOLARSHIP PROGRAM
GALA & AUCTION 2023

Saturday, November 18, 2023

Hosted by the Cowlitz Indian Tribe at ilani

Dear Friend

The Washington Indian Gaming Association (WIGA) is committed to advancing the lives of Indian peoples; economically, socially, and politically. A huge part of that is accomplished by awarding college scholarships to Native American and Alaska Native students to promote tribal self-sufficiency and broaden higher education opportunities. These students are the future of Indian Country.

We are pleased to present our 2nd Annual Gala and Auction in support of the WIGA Scholarship Program. This year's event will be hosted by the Cowlitz Tribe at ilani on November 18, 2023. We need your help to continue to do this important work and would like to invite you and your company to be an official sponsor of the event.

We ask you to consider sponsoring our event and donating an item or items for our supporters to bid on? In return for your generous support, we'll work with you to identify the best ways to introduce your company to our auction attendees, as well as the tribes of Washington and tribal enterprises.

There are several sponsorship opportunities for this event and we appreciate your consideration. If your company would like to be an event sponsor or have any questions, please contact Rosina DePoe at (360) 352-3248 or deputy@washingtonindiangaming.org. We look forward to partnering with you!

Warm regards,

Rebecca George

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Executive Director

Washington Indian Gaming Association

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SPONSORSHIP OPPORTUNITIES

\$20,000 • Platinum Level Sponsor

Includes two complimentary rooms at ilani Resort the night of the event; Two premium reserved tables for ten at the event; Recognition as sponsor of the Live Auction on each live auction item slide; Logo recognition on the WIGA website through October of 2024; Two full-page ads in the auction catalog; Verbal recognition from the stage; Logo Placement on the back of the bid card; Logo recognition in the auction catalog, event slide show, event website and auction invitation; Recognition in WA Tribes Newsletter

\$15,000 • Gold Level Sponsor

Includes one complimentary room at ilani Resort the night of the event; One premium reserved table for ten at the event; Recognition as sponsor of the Silent Auction; Logo recognition on the WIGA website through October of 2024; Two full-page ads in the auction catalog; Verbal recognition from the stage; Logo Placement on the back of the bid card; Logo recognition in the auction catalog, event slide show, and event website; Recognition in WA Tribes Newsletter

\$10,000 • Silver Level Sponsor

Includes one reserved table for ten at the event; Logo recognition on the WIGA website through October of 2024; Two full-page ads in the auction catalog; Verbal recognition from the stage; Logo Placement on the back of the bid card; Logo recognition in the auction catalog, event slide show, and event website; Recognition in WA Tribes Newsletter

\$5,000 • Bronze Level Sponsor

Includes one reserved table for ten at the event; One full-page ad in the auction catalog; Verbal recognition from the stage; Logo recognition in the auction catalog, event slide show, and event website; Recognition in WA Tribes Newsletter

\$2,500 • Table Sponsor

Includes one reserved table for ten at the event; One half-page ad in the auction catalog; Name recognition in the auction catalog, event slide show, and event website; Recognition in WA Tribes Newsletter

\$1,000 • Community Partner

Includes one half-page ad in the auction catalog; Name recognition in the auction catalog, event slide show, and event website; Recognition in WA Tribes Newsletter

* Print deadlines apply

I AM INTERESTED IN BECOMING A SPONSOR. WHAT'S NEXT?

The first step is to select a sponsorship level and complete the Sponsor Opportunity Form. The completed form can be emailed to Rosina DePoe at deputy@washingtonindiangaming.org.

You will receive an email with additional next steps for your indicated sponsor level. Note that if a program ad is part of your sponsor benefits the deadline for inclusion is November, 2023.

HOW DO I PAY FOR MY SPONSORSHIP?

You can pay for your sponsorship via check, mailed to our office address below. If you prefer to pay by credit card please select Credit Card on the commitment form and a link will be sent to you.

HOW DO I INVITE AND REGISTER MY GUESTS?

Most sponsor levels come with a set amount of seats at the event. You will receive an email after letting us know you will be a sponsor containing additional tools and information including an invite you can email. A customized link can be generated for you to send guests to register themselves or you can provide us with the names of your guests via a form which will also be sent to you.

Washington Indian Gaming Association
525 Pear St. SE
Olympia, WA 98501-2251

(360) 352-3248

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SPONSORSHIP COMMITMENT FORM

TRIBE OR COMPANY INFORMATION

Tribe / Company Name: _____

Address: _____

City, State, Zip Code: _____

Contact Person: _____

Email Address: _____ Phone: _____

SPONSORSHIP LEVEL

- | | |
|------------------------------------|-------------------|
| <input type="checkbox"/> \$ 20,000 | Platinum Sponsor |
| <input type="checkbox"/> \$ 15,000 | Gold Sponsor |
| <input type="checkbox"/> \$ 10,000 | Silver Sponsor |
| <input type="checkbox"/> \$ 5,000 | Bronze Sponsor |
| <input type="checkbox"/> \$ 2,500 | Table Sponsor |
| <input type="checkbox"/> \$ 1,000 | Community Partner |

☐ Other Amount _____

☐ Please contact me about other possible sponsorship areas.

☐ We will use the tickets included with our sponsorship level

Deadlines apply for program ad placement.

PAYMENT INFORMATION

- ☐ Please invoice me
- ☐ We will mail a check made out to Washington Indian Gaming Association
- ☐ We will pay via credit card (Visa, Mastercard, American Express)

A link to make a secure payment will be emailed to you. Please provide an email address to send this link if other than the one above: _____

Please return this form to Rosina DePoe at deputy@washingtonindiangaming.org or mail to: Washington Gaming Association | 525 Pear St. SE | Olympia WA 98501-2251

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Catalog Ad and Logo Specifications

Full Page Ad
Must be vertical
4.5" x 7.25"

Ad Sizes

Full Page: 4.5 wide x 7.25 high

Half Page: 4.5 wide x 3.25 high

Half Page Ad
Must be horizontal
4.5" x 3.25"

Logo and Ad Formats

Logos and Catalog Ads will be printed in color and can be provided in a variety of formats including EPS, PSD, JPEG, PDF, TIFF or GIF files. High resolution (minimum of 300 dpi preferred).

Please provide your logo and ad files directly to event coordinator, Jennifer Durham at hosteventplanning@gmail.com. With any questions regarding these specifications please call (253) 961-4987.

Deadline for guaranteed ad placement in the auction catalog is October 22, 2023.